

Océ Solutions at Jaguar



The Océ 9600 and the auto maker

Robust and reliable decentralised printing



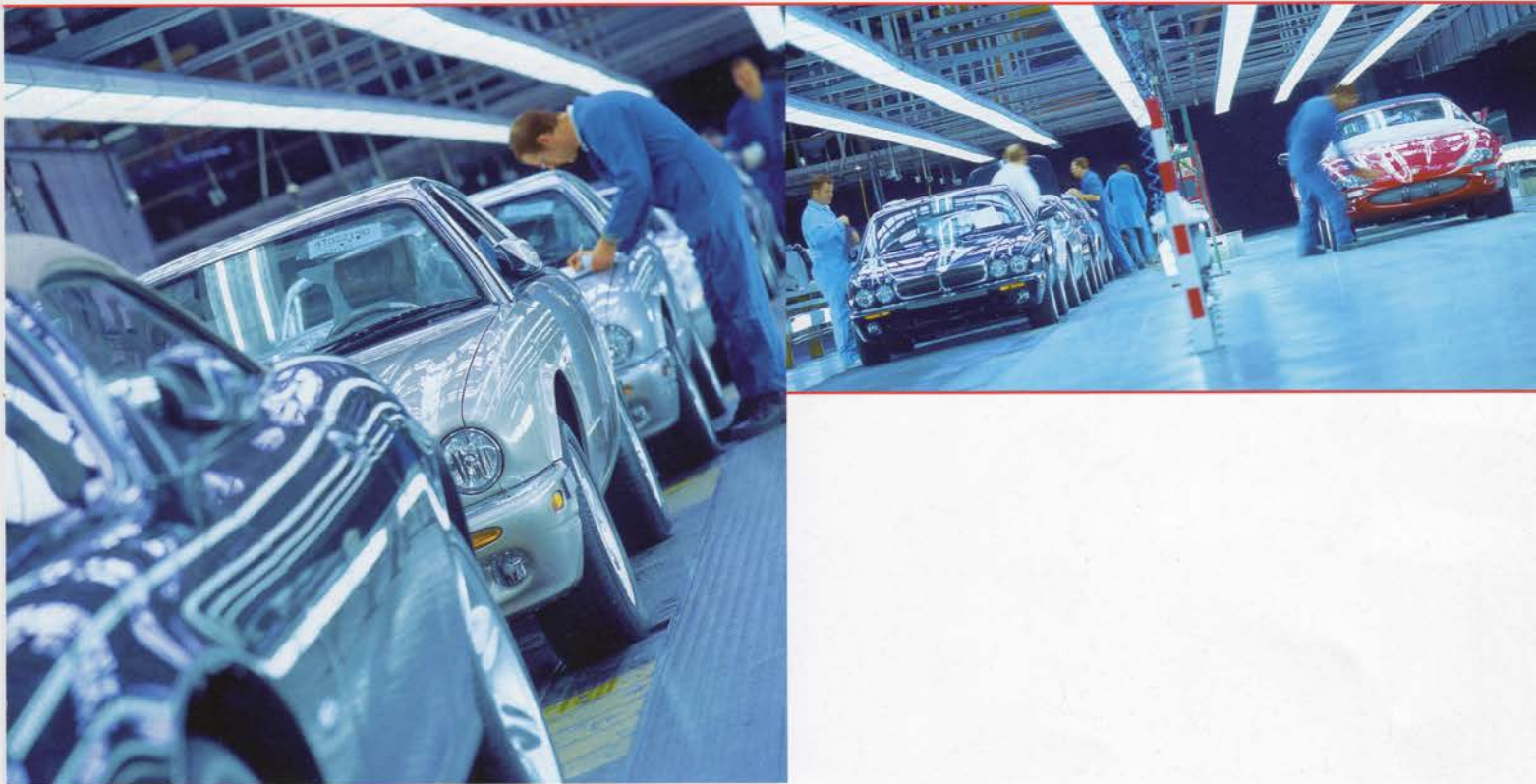


Robust and reliable decentralised printing

When you're pushing 77 years old and your name is Jaguar, you have a lot to live up to: standards of style, performance and quality, for example. Not to mention the freshly distinctive autos people expect. To meet these challenges Jaguar focuses full power on core processes: innovating and adding value. And streamlines support processes where possible. That's why throughout Jaguar—in CAD, manufacturing and purchasing—you'll see sturdy, reliable Océ 9600s.

The Océ 9600 had the features and robustness we were looking for at a competitive price.” Dave Karle, Principal Engineer, CAD Help Desk & Infrastructure, Jaguar, Coventry, UK





Decentralised printing and the Océ 9600

Placing small-format decentralised printers close to end users is now common practice in offices. They provide fast access to documents near the place the documents are created. Jaguar saw no reason not to do the same with large-format printers in its CAD centre and factories. But early efforts were hampered by printers that couldn't handle the demands of multiple users. That changed when Jaguar installed 11 Océ 9600s at various company sites.

The need for reliability

Pre-Océ, output was delivered randomly to printers in the CAD department. So designers had to search to find their drawings. Frequent paper jams and almost weekly breakdowns presented other problems. But things have changed. 'The speed and reliability of the Océ 9600 is such that by the time an engineer walks to the machine, the drawing is ready to collect', reports Mark Bache, CAD Infrastructure Support at Jaguar.

The need for robustness

The robustness of the Océ 9600 makes it a safe investment. 'We looked carefully at the machine', recalls Bache. 'We liked the way it was constructed and the rigidity of the build and design. It gave us a good feeling that the machine was capable of a long life.'



The need for flexibility

Jaguar works with a number of CAD programs and sought a flexible system to print from them. Jaguar personnel even went to Océ headquarters in Venlo with document samples to test-drive before they bought. The results have been confirmed time after time in Jaguar's CAD office. 'With the Océ 9600 the engineer can print out from their machines with any of the applications they have on their workstations', says David Karle, a principal engineer at Jaguar.

The need for 'portability'

Jaguar had a special need for plug-and-play functionality, as Bache explains. 'When a new vehicle is envisaged, we set up dedicated project teams', he says. 'We may put them together in one location. We'll actually move all the CAD equipment, the printers, the whole thing into a new area. So we were looking for a machine that we could unplug, wheel it up the corridor, plug it back in and go. The Océ 9600 is perfectly happy to do that.'

The need for easy serviceability

An office printer has no master. Whoever uses the last of the paper or toner has to replace it. Meaning Jaguar required a system that was easy enough for anyone to service. Karle: 'we were looking for a machine that we could leave with our engineers on a day-to-day basis from a maintenance point of view. They can easily feed the Océ 9600 with paper and toner and get back to work quickly.'





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